

INTRODUCING RIGHTS TOKEN (RTKN)

RightsLedger for content owners and buyers are designed to enhance the user experience and add additional functionality for content sellers and buyers. The Millio applications incorporate the content rights and deals registered with NFTs, while adding features like analytics and automation. User and Buyers will pay premium services with RTKN and content owners will be paid in RTKN. The services model provides numerous opportunities for RightsLedger and Third Parties to develop applications that support and encourage market growth for independent creators and distributors across the world. Potential Millio premium services may include:

Content Acquisitions, Content Protection, Content Monetization and Content Financing.

TOKEN DETAILS

Symbol : RTKN
Standard : BEP-20
Decimal : 18
Max Supply : 2,500,000.00
Contract Address :
0x8e7C9a9a364Fa056E7e57A3B37A6040426d0efaB

TOKEN UTILIZATION

Content Creators

- Received token for joining and posting contents
- Send token for premium features
- Share token with friends

Content Licensing

- Received tokens as income
- Send tokens for NFT and premium features

Rewards for Creators

- Received tokens from RightsLedger
- Received tokens for referring users
- Received tokens for content creators

GET PAID FOR YOUR WORK!

LINKS

WEBSITE

- <https://www.rightstoken.io>
- <https://www.rightsledger.ph>

SOCIAL

- X :
- TELEGRAM:
- FACEBOOK:

APPS



RIGHTS TOKEN OVERVIEW

Rights Token (RTKN) is a BEP-20 digital token for RightsLedger Ecosystem, RTKN has several functions within the ecosystem:

- Payment method for purchasing content rights.
- Transaction fee paid to RightsLedger from every licensing deal
- Payment method for purchasing premium services
- Rewards for users that take specific actions that encourage growth of the ecosystem and referring new users.
- Creators (Studio, Labels, Producers, etc.) will receive tokens from content license sales and rewards pool and send tokens for use of premium features.
- Buyers (Networks, Streamers, etc.) will receive token from reward pool and send tokens for content license, premium features and transaction fees.
- All users will receive token rewards from RightsLedger
- RightsLedger will send tokens to onboard buyers and creators.

Content Acquisition

Analytics application targeted at buyers for acquisitions (content profitability) and content sourcing (festival integration, browse catalogs, save targeted content, schedule/manage meetings). Application will be designed to enable content buyer to make data-informed purchase decisions. Features are targeted to include:

Content Protection

Application will be designed to enable creators to register their content and third-party platforms to implement content infringement protection. Create content ownership using non-fungible token technology (NFT for Content). Integrate content validation with third-party platform designed to prevent registered content from being used by unauthorized users.

Content Monetization

Design to enable content creators to monetize their content to its full potential. It helps creators identify territories and channels, set the best price, and manage their entire rights universe.

Rights Marketplace

Buy and sell content license using smart contracts for payment. Push content license to third-party auction websites to expand sales opportunities and integrate with distribution platform to link content being viewed to our marketplace to purchase licenses.

Content Financing

Crowdfunding campaign management for creators projects, such as producing a film or recording a music album. The application could record verified pledges and rewards on a blockchain, and potentially integrate with existing crowdfunding platforms.

RIGHTS TOKEN DISTRIBUTION

PRIVATE AND PUBLIC SALES



REWARD POOL



FOUNDER



ADVISOR AND TEAM



DEVELOPMENT

